



BECAUSE IT'S YOUR HOME!

Quality Building Products are available through the largest specialty distributor of exterior building products in the country—Norandex/Reynolds.

Since we first opened our doors in 1946, Norandex/Reynolds has been known throughout the building products industry for top quality siding, windows and exterior accessory products. Today, our corporate headquarters in Macedonia, Ohio oversees a wholesale distribution system of company-owned branch locations spread across the United States.

We supply a wide range of new construction and remodeling products: siding and soffit, windows,

doors, gutters and downspouts, shutters, vinyl fence, deck and rail, and a complete selection of accent products for the exterior of your home. We sell direct to professional builders and remodelers who supply Norandex/Reynolds products to home owners all across the country.

All phases of the manufacturing production cycle have been thoroughly audited by Underwriters Laboratory and found to be in compliance with tough ISO 9001-2000 International Standards. It is one of the most thorough and respected quality standards in the world.

One out of every ten homes with vinyl siding on their exterior feature Norandex/Reynolds products. And we're growing stronger every day.



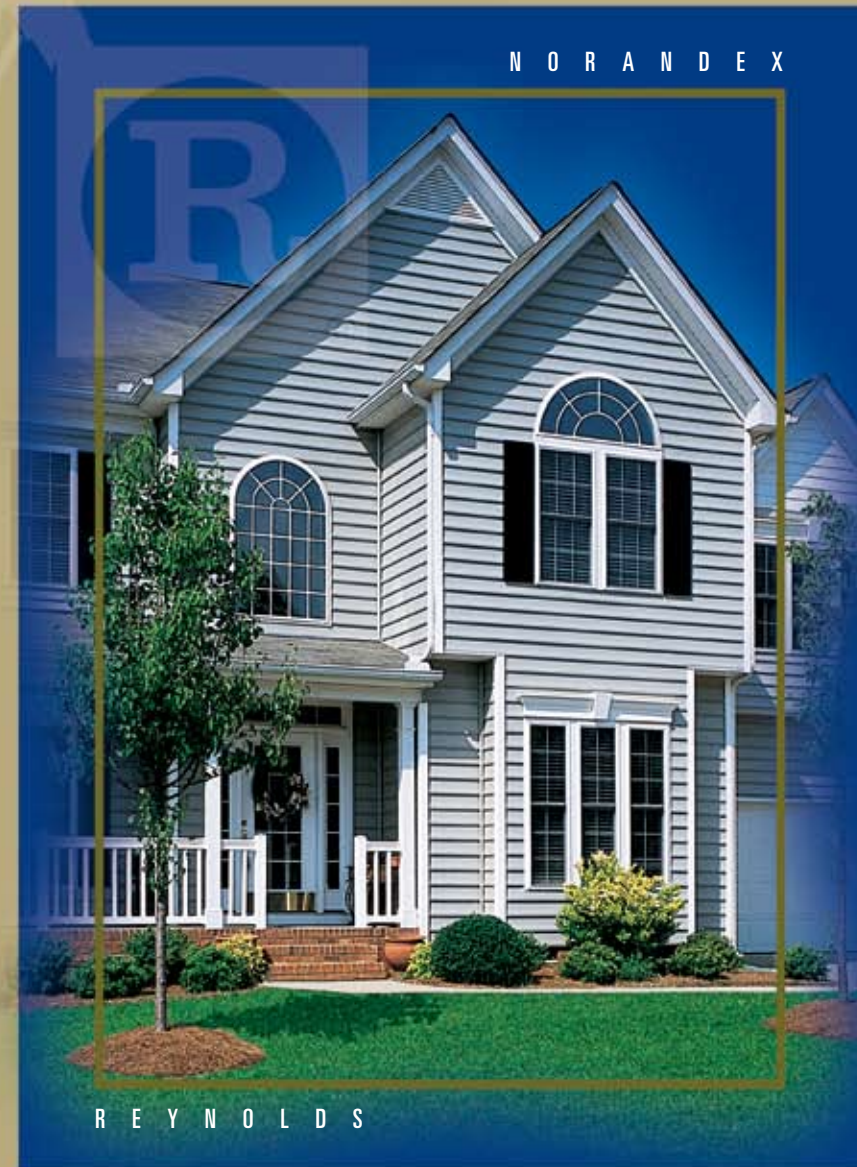
**NORANDEX/REYNOLDS**

Because it's *your* home!

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SOUTHERN CHARM,  
SOUTHERN GRACE, SOUTHERN BEAUTY!

N O R A N D E X



R E Y N O L D S

**CAMBRIDGE**  
BEADED®  
PREMIUM VINYL SIDING

PREMIUM  
.048 THICKNESS

LOW GLOSS,  
BRUSHED FINISH  
REPLICATES FRESHLY  
PAINTED WOOD

DISTINCTIVE  
HAND-SHAPED  
BEADED EDGE

**CAMBRIDGE**  
BEADED®  
PREMIUM VINYL SIDING



Each **Cambridge Beaded** siding panel comes with Lifetime Fade Protection. It features ColorHold®, an exclusive acrylic technology pioneered by Norandex/Reynolds that helps ensure the siding color you choose will never fade. This means your home will retain its beautiful exterior finish for years to come, with virtually no maintenance.

WHAT DOES IT ALL MEAN?

It means that **CAMBRIDGE BEADED** Premium Vinyl Siding will stand up to most extreme weather conditions, while never again needing to be sanded, scraped or painted. It will keep your home looking beautiful, so you won't have to.

Plus, it's available in a wide range of decorative colors, giving you design options to finish your home the way you've always dreamed of.

And, it means you won't have to worry. Because all Norandex/Reynolds products are guaranteed with a fully transferable **Lifetime Limited Warranty\*** with **Lifetime Fade Protection**. And, it's backed by the **GOOD**



SEAL HOLDER SINCE 1990

**Housekeeping Seal**- a trusted symbol of consumer confidence for a century.

This is a visual representation of the actual fade that can be expected on standard vinyl siding vs. **Cambridge Beaded** Premium Siding. Colors shown are as close as the lithographic process will allow.

GIVE YOUR HOME THE LOOK OF EARLY SOUTHERN ARCHITECTURE.

...WITH **CAMBRIDGE BEADED** PREMIUM VINYL SIDING-THE SIDING THAT BRINGS THE TRUE BEAUTY AND GRACE OF YOUR HOME TO LIFE.

Early Southern architecture paid fine attention to detail. Precise craftsmanship allowed homes to be strong and durable while still having an elegant, charming appeal. They had a look and quality that set them apart from other architectural styles. But as the mass production of homes began, many of these early Southern architectural values were lost...until today!

Norandex/Reynolds has brought the same dedication to precision and beauty back to life, in **Cambridge Beaded** Premium Vinyl Siding. **Cambridge Beaded** brings together all the elements of early Southern architecture, while adding modern technology to ensure the strongest protection and least maintenance of any exterior siding material.

WHAT SETS IT APART?

**Cambridge Beaded** Premium Vinyl Siding has a distinctive hand sculptured beaded edge that adds strength to the siding panel, while giving the product an appearance reminiscent of early Southern homes. It's low gloss, brushed finish replicates freshly painted wood.

**Cambridge Beaded** is heavier than most other vinyl siding panels, giving it higher impact resistance, and increased rigidity. This allows each panel to lay straight on the

**COLOR HOLD**®  
*Styled for Living, Designed for Life*

wall, even over uneven spots. And, an exclusive heavy-duty locking system keeps the siding from sagging.



ORIGINAL  
SIDING  
COLOR

**CAMBRIDGE  
BEADED**  
VINYL SIDING -  
AFTER 3 YEARS  
OF EXPOSURE

**CAMBRIDGE  
BEADED**  
VINYL SIDING -  
AFTER 20 YEARS  
OF EXPOSURE

**STANDARD  
VINYL SIDING -  
AFTER 3 YEARS  
OF EXPOSURE**

20 YEAR COMPARISON OF FADE

\*See actual warranty for details.