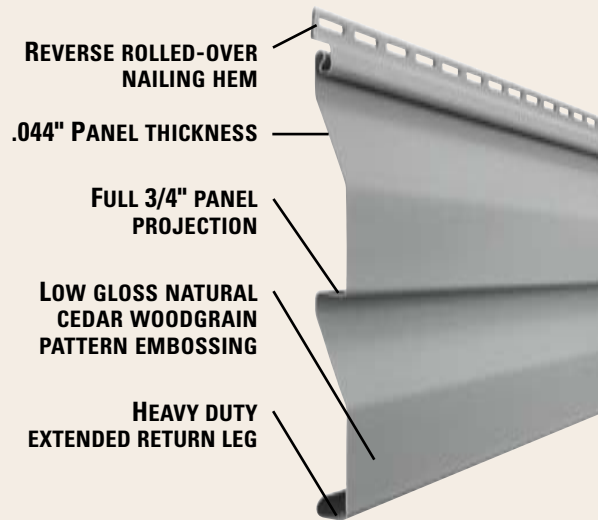


THE BEAUTY OF VINYL SIDING WITH A CATCH



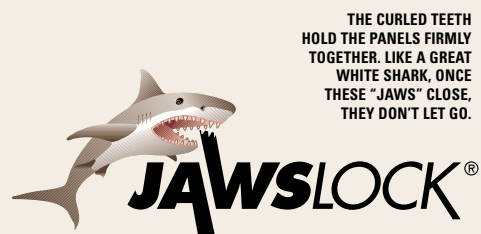
NATURAL BEAUTY. NATURAL PROTECTION FROM THE ELEMENTS.

Australia's Great Barrier Reef is home to some of the most beautiful and exciting aquatic life in the world. The Reef provides a natural protective barrier against the ravages of the open sea.

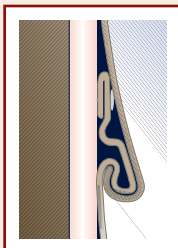


Through a combination of revolutionary technological advances, manufacturing expertise and engineering innovation, that same kind of natural protective environment is now available for the exterior of your home.

Great Barrier Premium Vinyl Siding—an exclusive exterior cladding product from Norandex. With **Great Barrier** Premium Vinyl Siding, it's what's down under that really counts. The proprietary JawsLock® coupling system is always there, under the beautiful good looks, assuring that your vinyl siding will stay locked and straight through all kinds of weather.



THE CURLED TEETH HOLD THE PANELS FIRMLY TOGETHER. LIKE A GREAT WHITE SHARK, ONCE THESE "JAWS" CLOSE, THEY DON'T LET GO.



ONCE IT'S LOCKED, IT NEVER LETS GO!

- **AGELESS BEAUTY**—**Great Barrier** Premium Vinyl Siding replicates the look of natural cedar, yet its superior polymer surface can withstand many of the elements that erode wood finishes over time.
- **TOUGHER-THAN-NAILS CONSTRUCTION**—**Great Barrier** Premium Vinyl Siding has been engineered for lasting performance and superior resistance to high winds. The unique reverse rolled-over nail hem doubles the siding thickness at the nailing surface, where the product needs it most.
- **JawsLock®**—The full 3/4" panel projection and extended curled return leg snap tightly into the extra heavy duty top lock. This makes for a faster, straighter, truer installation. Extended 16' 8" lengths for a seamless appearance, available on a special order basis.

DESIGNER COLLECTION



FIREBRICK



RUSSET



STEEL BLUE

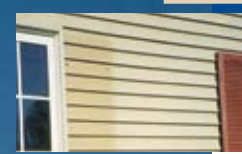


EVERGREEN

COLORS AS BEAUTIFUL AS THE CORAL REEF.

Great Barrier Premium Vinyl Siding includes an array of natural colors as well as a beautiful collection of darker colors with tremendous home owner appeal which resists fading and discoloring.

Designer Collection colors feature ColorHold® acrylic technology, which gives **Great Barrier** Premium Vinyl Siding excellent weathering properties for superior fade resistance.



THE SAME ACRYLIC TECHNOLOGY THAT HAS PROTECTED OUR BORDERS AND BRIGHTENED SIGNS CAN NOW GIVE YOUR HOME FADE RESISTANCE PROTECTION.

DON'T LET INFERIOR SIDING RUIN THE GOOD LOOKS OF YOUR HOME.

COLORHOLD®

Styled for Living, Designed for Life

A BARRIER AGAINST FADE.

All exterior colored surfaces will fade and weather with time.

Great Barrier Premium Vinyl Siding features ColorHold®, a proprietary acrylic capstock that provides excellent fade resistance. It's the same technology that has been in use since 1940, in automotive taillights and as the canopy in WWII fighter and bomber planes. A common use today is in outdoor backlit signs.

Great Barrier premium colors are non-reactive to the environment. They have superior fade resistance, and are backed by a Lifetime Fade Protection Warranty*; an added homeowner protection bonus.

*See actual warranty for details.



15 YEAR COMPARISON OF FADE

ORIGINAL SIDING COLOR	GREAT BARRIER PREMIUM VINYL SIDING - AFTER 3 YEARS OF EXPOSURE	GREAT BARRIER PREMIUM VINYL SIDING - AFTER 15 YEARS OF EXPOSURE	STANDARD VINYL SIDING - AFTER 3 YEARS OF EXPOSURE
[Color swatch]	[Color swatch]	[Color swatch]	[Color swatch]

This is a visual representation of the actual fade that can be expected on standard vinyl siding vs. **Great Barrier** Premium Vinyl Siding. Colors shown are as close as the lithographic process will allow.

BRINGING YOUR DREAMS HOME®



A NATURAL FOR YOUR HABITAT



SEAL HOLDER SINCE 1990



NORANDEX
BUILDING MATERIALS DISTRIBUTION

300 Executive Parkway West, Suite 100
Hudson, Ohio 44236
1-800-528-0942

www.norandex.com



With a beautiful assortment of styles and colors, you can create the distinctive finish you've always imagined. So allow yourself to dream on. Then, let **Great Barrier** Premium Vinyl Siding and your professional contractor make those dreams come true.

At Norandex, we've always built our reputation on quality. We offer **Great Barrier** Premium Vinyl Siding with rugged performance in mind. It starts with top quality materials, manufactured in state-of-the-art vinyl processing plants with quality systems that have been ISO 9001-2000 certified through Underwriter's Laboratories—the most stringent, respected and best-recognized quality system standard in the world. That's why professionals in both new construction and remodeling industries choose Norandex first.

One out of every 10 homes with vinyl siding on their exterior feature Norandex vinyl siding products. Siding products so trusted, they carry the GOOD HOUSEKEEPING Seal—a symbol of consumer confidence for more than a century!

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